



*Camera Work: History
and Global Reach
of an International
Art Magazine*
9–11 March 2018
Zurich, Switzerland



Camera Work: A Photographic Quarterly (1903–1917) committed itself to the establishment of photography as a form of art and in the course of its publication became an important distributor of European modernism in the United States. In both respects the international network of the journal was an important prerequisite. *Camera Work's* global reach manifested itself in the content of the texts and images as well as in the production of the magazine, its distribution, and reception.

For the first time, this conference examines *Camera Work's* internationality. It analyzes cultural specifics, intercultural relationships, and their theoretical reflection. With a special focus on the reception and distribution of *Camera Work* in Japan, the presentations investigate transpacific and transatlantic connections. The aim is to identify specific conditions, such as the extended duration of Pictorialism in Japan, its amalgamation with the aesthetic strategies of New Vision, and simultaneous integration of traditional Japanese pictorial formulas, materials, and motives. In addition, the technical and material requirements for the institutionalization of *Camera Work* in Europe and the U.S. are examined, for instance the international correspondence of the people involved and the reproduction techniques used—facts that shed light on the social background of Pictorialism and emerging modernism. The Japanese case asks for a theoretical and methodological discussion on modernism in the plural whilst the second example requires an angle of vision from below, especially with regards to an elite venture such as *Camera Work*. The conference thus opens up a further emphasis: it invites the investigation of the localization of research on the topic of *Camera Work* itself.



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Schweizerisches Institut für Kunstwissenschaft
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Istituto svizzero di studi d'arte
Swiss Institute for Art Research

Camera Work: History and Global Reach of an International Art Magazine 9–11 March 2018 Zurich, Switzerland

Symposium organized as part of the project “*Camera Work: Inside/Out*,” University of Zurich, Institute of Art History/Center for Studies in the Theory and History of Photography in collaboration with the Swiss Institute for Art Research (SIK-ISEA)

Concept and Organization:
Bettina Gockel in collaboration
with Catherine Berger

Institute of Art History
University of Zurich
Rämistrasse 73
8006 Zurich

Contact: catherine.berger@uzh.ch
http://www.khist.uzh.ch/de/chairs/bildende/taf/Projekte_Publikationen/camera_work.html

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Friday 9 March 2018
Swiss Institute for Art Research
SIK-ISEA, Zollikerstrasse 32
8032 Zurich

15:30 Viewing Of Original Issues
of *Camera Work*
(For Invited Guests Only)

16:30 Registration

17:00 Roger Fayet
(Director SIK-ISEA)
Welcome Address

17:05 Bettina Gockel
(University of Zurich)
Camera Work and Gender
in a Globalized
Photographic World.
Keynote Lecture

18:35 Reception

Saturday 10 March 2018
University of Zurich
Building Rämistrasse 59
8001 Zurich
Auditorium Room G01

9:30 Registration and Coffee

10:00 Kaspar M. Fleischmann
(Dr. Carlo Fleischmann
Foundation)
Welcome Address

10:15 Bettina Gockel
(University of Zurich)
Opening Remarks

10:30 Anne McCauley
(Princeton University)
Production/Reproduction:
Circulating Pictorial
Photographs in the Era
of *Camera Work*

11:15 Lauren Kroiz
(University of California,
Berkeley/Freie Universität,
Berlin)
Anne Brigman, *Camera Work*,
and California

12:00 Lunch

Gertrude Käsebier, *Blessed Art Thou Among Women*,
from *Camera Work*, Vol. 1, 1903 [1899], photogravure,
The J. Paul Getty Museum, Los Angeles

Alfred Stieglitz, *The City of Ambition*, from *Camera Work*,
Vol. 36, 1911, photogravure, Swiss private collection.
Photo: UB Heidelberg.

Alice Boughton, *Danish Girl*, from *Camera Work*, Vol. 26,
1909, photogravure, Swiss private collection.
Photo: UB Heidelberg.

13:30 Julien Faure-Conorton
(École du Louvre, Paris)
Making *Camera Work* an
International Endeavor:
Alfred Stieglitz and French
Pictorial Photography

14:15 Thilo Koenig
(University of Zurich)
Camera Work in Europe:
Italy and Germany

15:00 Coffee

15:45 Catherine Berger
(University of Zurich)
*Camera Work: A Quarterly
Containing All the Arts*

16:30 Reception

17:30 Kelley Wilder
(De Montfort University,
Leicester)
The Furtherance of Modern
Photographic History: On
a Decade of Photo Historical
Innovation.
Evening Lecture on the
Occasion of Bettina Gockel's
Ten-Year Anniversary

Sunday 11 March 2018
University of Zurich
Building Rämistrasse 59
8001 Zurich
Auditorium, Room G01

10:00 Registration and Coffee

10:30 Yuko Ikeda
(The National Museum
of Western Art, Tokyo)
Jugendstil and the Japanese
in *Camera Work*: Their
Aesthetic Exchanges

11:15 Kerry Ross
(DePaul University, Chicago)
Magic in the Darkroom?
Pictorialism and Amateur
Photography in Early
Twentieth-Century Japan

12:00 Lunch

13:30 Jennifer Coates
(Kyoto University)
Pictorialism and its After-
Images: Post-War Japanese
Cinema Culture

14:15 Stephanie Tung
(Princeton University)
A Fusion of Feeling and
Scene: Liu Bannong
and Art Photography in
Republican Era Beijing,
1923–1928

15:00 Coffee, Discussions,
Farewells, and
Final Tours in Zurich