

The

Colors
of

Photography

The colors of photography have attracted growing academic interest in recent years. First of all, digital reproduction has led to an increasing visibility of color(s) in early photography. Secondly, the history of classical black and white photography is a history of a wide range of tonal values. Thirdly, whole oeuvres of color photography have come to the fore which were made by practitioners who are best known as radically black and white photographers. All this makes it necessary to call the traditional history of color photography into question and go beyond its techno-historical, teleological and biographical approach.

The symposium *The Colors of Photography* is dedicated to achieving a deeper understanding of what color is in the field of photography while also considering black and white as both an aesthetic idiom during specific periods in the history of the medium and as a metaphorical means of expression. The use of color draws an analogy between photographic seeing and the perception of the human eye. At the same time, color seems to prevent the realism and objectivity of “straight photography” and instead points to naturalism and subjectivity. Until today, color photography marks the “here and now” in photography while black and white photographs are strongly linked to our image of history and form our collective memory. However, such general dichotomies start to crumble according to a disclosure of the aesthetic, cultural, and political complexity of color in photography.

International Symposium *The Colors of Photography* in Honor of Dr. h.c. Kaspar M. Fleischmann

October, 30–31, 2015
University of Zurich

Photog



University of
Zurich^{UZH}

International Symposium
The Colors of Photography
in Honor of
Dr. h.c. Kaspar M. Fleischmann

Friday, October 30, 2015
Museum Rietberg
Gablerstrasse 15, 8002 Zurich
Auditorium, Park-Villa Rieter

Saturday, October 31, 2015
University of Zurich
Building Rämistrasse 59, 8001 Zurich
Auditorium, Room G01

6 pm
Opening Reception

Welcome Address
Dr. Albert Lutz
Director of the Museum Rietberg

Prof. Dr. Andreas H. Jucker
Dean of the Faculty of Arts and
Social Sciences, UZH

Evening Lecture
Prof. Dr. Bettina Gockel
Institute of Art History, UZH
*The Colors of Photography or:
The Invention of Black & White
Photography*

7:15 pm
Apéro riche, Villa Wesendonck

Concept and Organization:
Prof. Dr. Bettina Gockel, Chair for the
History of Fine Arts, in collaboration with
Dr. Nanni Baltzer and Dr. Sophie Junge,
Center for Studies in the Theory and History
of Photography

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10 am
Welcome Address
Prof. Dr. Michael Hengartner
President of the UZH

Introduction
Prof. Dr. Bettina Gockel
Institute of Art History, UZH

10:45 am
Prof. Dr. Tanya Sheehan
Colby College, Maine
*Color Matters: Rethinking
Photography and Race*
11:15 am Discussion

11:45 am
Prof. Dr. Deborah Willis
New York University, New York
*Encounters with Color in Early
Photography*
12:15 pm Discussion

12:45 pm
Lunch Break in the Atrium,
Rämistrasse 59

Panel with International Discussants:
Dr. Nanni Baltzer (Institute of Art History, UZH), **Roger Salloch** (Paris),
Prof. em. Dr. Abigail Solomon-Godeau (University of California, Santa
Barbara), **Dr. Kim Timby** (École du Louvre, Paris)

2 pm
Prof. Dr. Blake Stimson
University of Illinois, Chicago
*On Chromophilia and Chromo-
phobia / Paul Strand as Jew*
2:30 pm Discussion

3 pm
Dr. Kelley Wilder
Reader, DeMontfort University,
Leicester
*Science, Art and the Business of
Color Photography*
3:30 pm Discussion

4 pm
Coffee Break

4:30 pm
Prof. em. Dr. Sally A. Stein
University of California, Irvine
'Pretty in Pink' or 'Pretty Poison'?
*Modern Color Photography's
Market Sources & Environmental
Consequences*
5 pm Discussion

6:15 pm
Conference Dinner for Invited
Guests at ETH Dozentenfoyer,
Rämistrasse 101, 8092 Zurich

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