University of Zurich[UZH]

museum rietberg
ARTS OF THE WORLD IN ZURICH

East Asian Art History

University of Zurich
Institute of Art History
Chair in East Asian Art History
Rämistrasse 73
CH-8006 Zurich
Switzerland
www.khist.uzh.ch/chairs/ostasien.html

"Korean Wave(s)? Global Itineraries of Korean Art and Culture"
University of Zurich – Museum Rietberg
16th – 17th of May 2025

Conference Program

The Conference "Korean Wave(s)? Global Itineraries of Korean Art and Culture", organized by the Chair in East Asian Art History, University of Zurich in cooperation with the Museum Rietberg, is held in conjunction with the special exhibition "Hallyu – The Korean Wave". The Conference seeks to engage with the exhibition by examining the global entanglements of Korean art and culture in a broader historical framework. It builds on the notion of "object itinerary" as a tool for analysis of transcultural exchange, which offers a constructive framework for discussing the production, dissemination, and reception of art in a global perspective. This way the Conference conceptualizes the phenomenon of the Korean Wave as part of a continuum of regional and global cultural exchange that has been ongoing throughout Korean history from its earliest days, while critically reflecting on the notion of the 'wave,' as an analytical instrument used in the context of transcultural study of art.

Workshop for Early Career Researchers*

Friday, 16th of May 2025, 9.00-12.00

Venue: University of Zurich, Rämistrasse 59, 8001 Zürich

* The workshop is exclusively open to conference speakers.

The Conference will commence on Friday with the Workshop for Early Career Researchers. The event, thematically aligned with the conference's topic, aims to foster professional development of junior scholars in Korean Art History. The workshop will feature individual presentations, group discussions, and targeted feedback from the panel experts/conference speakers.

Session 1: Exhibiting Global Itineraries of Korean Art and Culture

Friday, 16th of May 2025, 14.00-18.30

Venue: Museum Rietberg, Park-Villa Rieter, Lecture Hall, Seestrasse 110, 8002 Zürich

Attendance is free, but registration with the museum is required. Please register via the following link: www.rietberg.ch/tickets

In the afternoon the same day, the Conference will focus on the exhibition "Hallyu! The Korean Wave" at the Museum Rietberg, featuring a curator talk, an exhibition viewing and the first keynote lecture (broadcasted online) thereby offering a point of departure for discussion on the second day.

14:00 – 14:10 **Opening addresses by Dr. Annette Bhagwati, Director of Museum Rietberg**, and **Prof. Dr. Michael Schaepman, President of the University of Zurich**

14:10 – 14:15 **Welcome address by His Excellency Keum Chang-rok,** Ambassador of the Republic of Korea to the Swiss Confederation

14:15 – 14:20 **Introduction by the Conference organizers, Prof. Dr. Ewa Machotka**, Chair for East Asian Art History, University of Zurich, and **Dr. Khanh Trinh**, Curator for Japanese and Korean Art, Museum Rietberg

14:20 – 15:20 **Keynote Address, Prof. Dr. J.P. Park**, University of Oxford (broadcasted online)
Conflicted Realities: The Politics of Desire and Identity in Korean Art and History

15:20 – 15:50 **Exhibition Introduction, Dr. Rosalie Kim,** Victoria and Albert Museum, London

15:50 – 17:00 **Viewing of the exhibition "Hallyu – The Korean Wave"**

17:00 – 18:30 **Reception** (Apéro)

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Session 2: Debating Global Itineraries of Korean Art and Culture
Saturday, 17th of May 2025
Venue: University of Zurich, Aula RAA-G-01, Rämistrasse 59, 8001 Zürich

On Saturday, the Conference will explore the discourse on the global mobilities of Korean art. Focused on the nexus of object itineraries—specifically their topographies and temporalities—the Conference is organized around the intersection of three main themes. Each theme is covered by one of three panels that collectively explore how spatial and temporal trajectories shape the reception, adaptation, and interpretation of Korean art objects in transcultural exchange.

09:00 – 09:30 Registration

09:30 – 09:45 Welcome and opening remarks by Prof. Dr. Ewa Machotka (University of Zurich)

09:45 – 10:45 Keynote Address, Prof. Dr. Charlotte Horlyck (SOAS, University of London) (broadcasted online)
Reflections on Korean Art in Motion: Movement, Reception and Scholarship

10:45 – 12:00 Panel 1: Transcultural Mobility of Art Objects: Production and Circulation
Chair: Dr. Stephanie Santschi (University of Zurich)

10:45 – 11:15 **Dr. Ariane Perrin** (Ca'Foscari University)
New insights on early Buddhist artefacts from the northern region of the Korean peninsula, 5th-6th centuries AD
11:15 – 11:45 **Prof. Dr. Namwon Jang** (Ewha Womans University)
The Journey of Joseon White Porcelain in the 19th Century from Seoul to Hamburg
11:45 – 12:00 Panel Discussion

12:00 – 14:00 Lunch break

14:00 – 15:15 Panel 2: Transcultural Reception of Art Objects: Transformation and Adaptation
Chair: Alva Speth (University of Zurich)

14:00 – 14:30 **Prof. Dr. Jeonghee Lee-Kalisch** (Freie Universität Berlin)
Transcultural Reception of the Tiger Image: The Hanging Scroll by Yi Wonchan in the Berlin Collection, as Example
14:30 – 15:00 **Prof. Dr. Yoonjung Seo** (Myongji University)
The Legacy of An Gyeon: Attributions, Forgeries, and the Northern Song Landscape Tradition in East Asian Visual Culture
15:00 – 15:15 Panel Discussion

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15:15 – 16:00 Coffee break

16:00 – 17:15 Panel 3: Art Historiography in Motion: Tracing Korean Art Across Time and Space
Chair: Isabelle Leemann (University of Zurich)

16:00 – 16:30 **Prof. Dr. Burglind Jungmann** (UCLA/Heidelberg University)
Revisiting Prince Anpyeong's Dream of the 'Peach Blossom Land' in Early Joseon Korea
16:30 – 17:00 **Prof. Dr. Youngsook Pak** (SOAS, University of London)
From Han to Paekche. An Extraordinary Transformation
17:00 – 17:15 Panel Discussion

17:15 – 17:30 Closing Discussion