



Universität  
Zürich<sup>UZH</sup>

Chair in East Asian Art History

museum<sup>rietberg</sup>

ARTS OF THE WORLD  
IN ZÜRICH

May 16, 2025

14:00–18:30

Museum Rietberg

Park-Villa Rieter, Lecture Hall

Seestrasse 110, 8002 Zürich

May 17, 2025

09:00–17:30

University of Zurich

Aula RAA-G-01

Rämistrasse 59, 8001 Zürich

## International Conference

# Korean Wave(s)? Global Itineraries of Korean Art and Culture





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\*Registration with the museum is  
required.

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[More information and program](#)



## Abstract

The Conference “Korean Wave(s)? Global Itineraries of Korean Art and Culture”, organized by the Chair in East Asian Art History, University of Zurich in cooperation with the Museum Rietberg, is held in conjunction with the special exhibition “Hallyu – The Korean Wave”. The Conference seeks to engage with the exhibition by examining the global entanglements of Korean art and culture in a broader historical framework. It builds on the notion of “object itinerary” as a tool for analysis of transcultural exchange, which offers a constructive framework for discussing the production, dissemination, and reception of art in a global perspective.

The conference is generously supported by the Swiss National Science Foundation (SNSF), the Embassy of the Republic of Korea to the Swiss Confederation, the University of Zurich Hochschulstiftung Foundation, and the UZH Alumni-Fonds.



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